

TriHealix Launches New Brand Identity and Changes Its Name to TransEngen

New Name Underscores Commitment to the Transformation of Healthcare Reimbursement and Payment Processing

Norwalk, Conn. – April 14, 2009 – As a rapidly growing innovator in transaction processing technology for healthcare, TriHealix has announced a name change and new brand identity. The new name, **TransEngen™**, affirms the company's commitment to lead the transformation of the healthcare payments process into the next generation. The company is building and implementing a leading-edge, end-to-end platform called "the TransEngen" that will drive efficiencies that reduce costs, streamline payments, and reduce provider collection efforts for patient self-pay responsibilities.

By combining individual modules that make up the TransEngen, the company delivers several unique products to segments of the healthcare market. Examples include: the *Revenue Maximizer*, an integrated eligibility verification, patient responsibility calculation and payment processing system designed to help providers collect patient payments at the point of care, improve cash flow and reduce bad debt; and the *PayerEngen*, an end-to-end integrated gateway which allows for the real-time adjudication of medical claims, the real-time authorization of consumer payments, and electronic payment back to providers of both payer and consumer funds.

"The re-branding is to better reflect who we are today – a company that provides a ground breaking, intelligent transaction-based engine with significant implications for the healthcare industry," said Greg Morris, President and CEO of TransEngen. "The unique capabilities of our TransEngen platform are at the heart of our ability to design, develop and execute innovative and compelling solutions that are responsive to the shifting needs of a dynamic market. Our company continues to demonstrate tremendous momentum with numerous new contracts and distribution partnerships. We are entering a phase of significant growth, having spent our first two years developing a highly scalable technology framework. Our new name reflects our leadership position in the development of next generation solutions to transform the healthcare reimbursement and payments process, coming at a critical time for providers and payers."

As a result of the acquisition of RealBenefits in November 2008, TransEngen also offers an automated assessment and enrollment system which several state hospital authorities and school districts currently utilize. Called the *HelpEngen™*, the system helps screen and enroll eligible uninsured patients in federal and state programs such as Medicaid and SCHIP, as well as in provider-specific charity care and patient discount programs.

The addition of the *HelpEngen* extends TransEngen's ability to help providers reduce self-pay exposure, creating a comprehensive "financial triage" process when combined with the *Revenue Maximizer*. "Our combined technologies help providers address the full range of patient financial responsibility – from co-pay to self-pay – determining whether the patient has insurance, the means to pay, and if not, connecting those patients to the right assistance programs," said Enrique Balaguer, former Executive Director of RealBenefits who joined the TransEngen Management Team as Senior Vice President of Public Sector Solutions last November. "Current market and economic conditions are making this an increasingly important aspect of revenue cycle management."

Starting today, the portfolio of TransEngen products are under the new brand, including the *Revenue Maximizer*, the *HelpEngen*, the *PayerEngen* and the *PePEngen*, a pharmacy ecommerce program.

"TransEngen is a name that reflects our commitment to lead the way with products that integrate health and financial transactions in a rapidly changing environment," said Mark Keck, Executive Vice President of Business Development and Marketing for TransEngen. "Our continued focus on solutions that facilitate the collection of consumer liability supports our mission to improve the healthcare payments process and provider revenue cycle."

More information about the company, the TransEngen platform and these products is available at www.transengen.com.

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